



1819 E. Hillside | Laredo, Texas 78041 | Tel: 956-722-0589 | Fax: 956-722-5528

www.wbcalaredo.org

**Application Deadline: January 8, 2024** 

### **EVENTS**



WBCA Pipes & Stripes Car Show · Feb. 10, 2024 · El Metro Park & Ride · Attendance ± 3,500 WBCA Jalapeño Festival · Feb. 16-17, 2024 · El Metro Park & Ride · Attendance ± 25,000 WBCA Red, White & BBQ · Feb. 24, 2024 · El Metro Park & Ride · Attendance ± 3,500

WBCA Stars & Stripes Air Show · Feb. 25, 2024 · Laredo Int'l Airport · Attendance ± 25,000

### **VENDOR CATEGORIES**



Food Booth Vendor - Food or beverages

<u>Concession Trailer/Food Truck Vendor</u> - Food or beverages

Merchandise/Activity Vendor - Vendor NOT selling food or beverages

Amusement Vendor - Rides, games and/or other amusements

<u>Corporate Vendor</u> – Any business with a storefront

# **INFORMATION / REQUIREMENTS**

### **Vendor Space**

Space is limited to a single 12'x12' area. Work area is available behind space. All vendors must provide photographs and include space requirement on application as space is limited. Vendors who exceed the amount of space they have reserved and paid for will need to pay the additional space. We will accept credit card payments onsite, or you will be asked to leave the property without a refund. Vendors will be responsible to be open during the entire event and cannot vacate early. Every space shall be kept clean and neat by the vendor. Vendor is responsible for setting up, maintaining and removing your own booth, merchandise and trash. If vendor space is left dirty, vendor will **NOT** be invited to participate next year.

#### <u>Payment</u>

All vendor payments must be submitted with application on/or before January 8, 2024. No personal/business checks or credit cards will be accepted after the aforementioned date. Accepted payment types: <u>Visa, Discover, MasterCard, Check, Money Order and Cashier's Check</u>. Payments made after deadline must be paid in a cashier's check or money order.

### **Returned Check Policy**

There is a \$25 fee on all returned checks. In the event that a check has been returned, the issuer will be notified and informed that they have 5 days for payment to be made along with fee. If not made in 5 days vendor will be moved to a waiting list and booth space will be forfeited. Previous payments will not be refunded if past refund deadline. Checks will no longer be an accepted form of payment from vendor in the event the first check was returned.

# **Electrical/ Signage/Equipment/Portable Water**

All vendors must provide their own portable water, generator/electrical source, tables, chairs and are responsible for all signage on their booth.

# **Health & Fire Permits**

All vendors are responsible for all permits fees and must comply with health & fire department rules and regulations.

Washington's Birthday Celebration Association 1819 E. Hillside Rd. | Laredo, Texas 78041

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### Insurance

All vendors must provide liability insurance listing WBCA as additional insured. The policy shall provide minimum coverage of **One Million Dollars (\$1,000,000.00)**. Copy of insurance must be submitted with vendor application. You may purchase one-day "user liability" coverage for an additional cost of \$100 per event.

#### **Sales Tax**

All vendors must provide a Sales Tax Permit Number as required by the State Comptroller's Office. For more information, please visit State Comptroller's website: <a href="www.window.state.tx.us">www.window.state.tx.us</a> or by calling 1-956-722-2859.

# **Cancellations and Refunds**

No refunds will be made to vendors who cancel after **January 26, 2024**. There are no exceptions to this rule. Events are held outdoors rain or shine **(NO REFUNDS)**. WBCA reserves the right to refuse any vendor that has violated any rule, regulation or guideline. If violation is serious, this may be cause for immediate removal of the vendor, forfeiture of all fees paid and no renewal/invite for the following years.

### Food Sales/Menus

Your sales are made on a cash basis. All vendors are limited to a maximum of 5 food items. Prices need to be in whole dollar amounts including tax and pricing of all food/drink items must be submitted with application for approval. Menus MUST be posted clearly on professionally printed signs in Vendor booths. No menu changes or pricing changes are allowed without prior written approval.

#### **Alcoholic Beverages**

The sale of alcoholic beverages or distribution by any vendor is strictly prohibited.

#### **Space Assignments**

WBCA will determine the placement of all vendors. Placement is on a first come - first serve basis. In the event a sponsor requests the space that has been assigned to a vendor, the vendor will be relocated to a different location.

### **Subletting**

No part of the vendor space can be sublet and /or transferred. Any vendor caught in violation will be escorted from the premises with no refunds given.

#### **Packets**

Vendor packets will be distributed at a mandatory vendor meeting held in January. WBCA office will notify vendor with date once meeting is confirmed and reserved. Vendor packets will provide all necessary information for WBCA events. **Packets will include**: Set-up & tear down times, **(1)** vendor parking pass, **(5)** Car Show, BBQ & Air Show bracelets **(10)** Jalapeño Friday & Saturday bracelets.

# Firearm/Drug Policy

**NO** firearms/weapons and drugs allowed. Violations of policy will constitute to immediate removal and barring future access to any WBCA Events.

	APPLICATION CHECKLIST								
Please m	ail the following items for approval:								
	Submit Application with Payment on/or before January 8, 2024								
	Copy of Certificate of Insurance								
	Copy of Sales Tax Permit Number								
	Complete and return Out-of-Town Survey with application								
	*Menu Items and Price List *Limit of 5 Food Items and Subject to Approval								
<u>-</u>									
0									
Please co	ut and return this portion with vendor application omplete the questions below and return this form with your application. This form is required for all from out-of-town.								
	Out-of-Town Survey								
Busines	ss / Vendor Name:								
1).	Will you stay in Laredo overnight?								
	Please select one:								
	Yes a). If so, how many nights?								
	b). Approximately how many rooms each night?								
2).	How many total of people/workers will be in your group?								

			WBCA VENDOR APPLICATION DEADLINE: MONDAY, JANUARY 8, 2024			Data Boo'd: Amount:				
VENDOR CONTACT INFORMATION								Booth #:		
VENDOR/CC	MPANY NA	AME:				TELEPHONE NUMBER:				
EMAIL:										
MAILING AD	DRESS:									
CITY:			STATE:			ZIP CODE:				
SALES TAX PERMIT NUMBER:										
				WBCA TO PRO	VIDE					
* <u>Vendor mu</u> • Includes o	<i>ust provide</i> ne (1) Vehic	ut tent/booth <i>chairs, tables, generator /e</i> cle Vendor Parking Pass ● Fi tracelets for Jalapeño Festiva	ve (5) Vendor Brace	lets for Car Show, (5)	BBQ & (5) Air Sho	ow per 12x12 spa	ce			
*If you need entry fee, w		tickets for any event, you nable.	nay purchase them	at the pre-sale ticket	price. After that	t, you may purch	ase additiona	I tickets at the g	ate at the regular	
	•			MENU ITEMS AND F	PRICE LIST					
Please list items you are interested in selling (in order of preference). All vendors are limited to 5 items. Prices need to be in full dollar amounts including tax and are subject to approval.										
	FOOD ITE	M NAME/DESCRIPTION				PRICE				
ITEM 1						\$				
ITEM 2						\$				
ITEM 3						\$				
ITEM 5						\$				
PLEASE CHECK THE EVENT(S) YOU ARE INTERESTED IN PARTICIPATING:										
WBCA EVEN	_	SHOW		· —	AIR SHOW Feb. 25, 2024					
		d Vendor 🔲 Food Truck Ve	ndor $\square$ Merchand	lise/Activity Vendor	Amusement Ve	endor 🔲*Corp	orate Vendor			
<u></u>	will need \	ANCE (please check one) WBCA to provide insurance le a Certificate of Insurance	•	•						
EVENT	wiii provic	12' x 12' SPACES REQUIRED	FOOD VENDOR/ FOOD TRUCK		AMUSEMENT	CORPORATE VENDOR	CLEANING FEE	INSURANCE	TOTAL COST	
CAR SHOW FEB. 10, 2024 EST. ATTENDANCE 3,500 ±		☐1 ☐2 ☐3 ☐4	\$100	\$100	\$100	\$1,500	\$50	\$100		
JALAPEÑO FESTIVAL FEB. 16-17, 2024 EST. ATTENDANCE 25,000 ±		□1 □2 □3 □4	\$800	<b>□</b> \$250	<b>□</b> \$250	\$2,500	\$50	\$100		
RW&B BBQ FEB. 24, 2024 EST. ATTENDANCE 3,500 ±		□1 □2 □3 □4	\$100	\$100	\$100	\$1,500	\$50	\$100		
AIR SHOW FEB. 25, 2024 EST. ATTENDANCE 25,000 ±		□1 □2 □3 □4	\$500	\$250	\$500	\$1,500	\$50	\$100		
							Т	OTAL COST		
rom any or al njury or dama	l negligence age whatso	e liability release as stated to e or malice of Commercial D ever, however caused, to an Displayer/Vendor.	isplayer/Vendor or	any Commercial Displ	ayer's/Vendor's a	agents, contracto	ors or employe	es, or arising fro	om any accident,	
Ontact Perso	n – Print Na		Authorized Signature Date							